

Not a Supplement but a *Bone Health System*

This new product is in a category of it's own

and we'll be discovering this more as time goes on. Here are nutrient categories:

- Supplements/nutraceuticals- can range from the good to the bad but overall one can say most of what's taken goes down the drain.
- Food- the truest source of nutrition but vivacity varies with how/where the food is grown.
- Whole food supplements are utilized better than "regular" vitamins. Nikken nutrition utilizes whole food with essence extracted from high

quality organic growth & cold processed to preserve nutrients.

- Now Nikken introduces the first of it's kind- a *targeted transport system!* OsteoDenz provides a way for minerals/nutrients we eat to be effectively utilized by the body. Most of what's taken *doesn't go down the drain!*

The main benefit is for healthy bones which is primarily of concern to those over 40-45 years age- especially women who have had children. This benefit has been documented and will be presented over the next few weeks.

But the rest of the story is yet to unfold- Healthy bones are the basis for

many significant life functions- really bone health affects our every bodily system including structural, blood cells, immune, ph balance, nervous systems- 24 hours a day.

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Nikken- Discover It, Live It!



2007

Nikken has been at the forefront of the wellness industry for over 30 years. Nikken came to North America in the early 1990's and is established as the preeminent wellness company. In many ways we are the same Nikken of the 90's- a company with heart and a mission but in reality Nikken is a new entity!

The premier of the Wellness Home Concept highlights the "new Nikken" and features the solution to the world of constant stress! A Nikken Wellness Home promotes your family's well-being and integrate easily into your lifestyle. Nikken is the first and foremost name in wellness!

Entrepreneurs?

Nikken provides for your business start!

1. Success materials

A dedicated entrepreneur will pay ~ \$100k+ to get their business franchise. For \$49 Nikken gives you the Business Success Kit providing startup info and rights to your international business.

2. How we get paid

Once a Nikken consultant you have ability to get 25% profit on items you retail. Plus up to an additional 20% pay on product you, or your organization sells or consumes. Payout is maximized at Silver+ level.

3. Quick Start Pay

As new consultants build their business they have opportunity to receive 10% product intro bonus on their new personally sponsored people's first 2 months orders (cap at 150 ea)

4. Pak Bonus

\$150 bonus eligible to be paid on frontline consultant purchase of wellness home paks

5. Performance Bonus

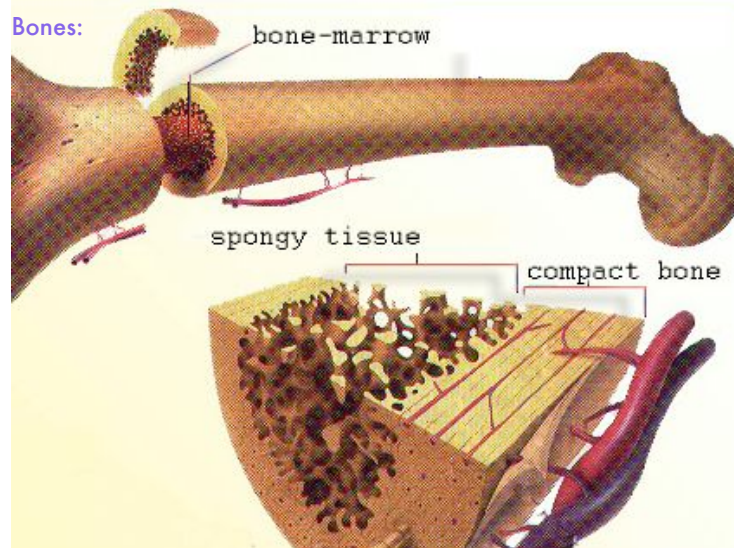
Working leaders have ability to share in bonus pool of 1% N America profit! Typical quarterly payouts have been in the thousands of dollars.

6. Auto/Home program

Working leaders have ability to have their car and/or home payments taken care of by Nikken!

6. Travel Incentives

Periodic trips for leadership conferences (i.e. Japan/Cancun)!



Basic Bones

We all know that bones provide us structure and support, and most know that the inside bone (marrow) manufactures our red and white blood cells and that bones act as a mineral "bank" storing and supplying minerals- mostly calcium & phosphorus.

Bone and cartilage are of the same "family" but have different proportions of common elements and different external elements (i.e. calcium)

Growing children's "bones" start as cartilage or mostly cartilage. It's the cartilage that grows and is slowly replaced by bone as calcium is brought into the structure. At around age 25 the process is complete- no more bone growth. However bone is continuously being renewed via resorption and formation. Formation dominates until around age 35 and then the amount of bone tends to slowly decline.

Advanced Bones

Bones regulate blood PH by adsorbing or releasing salts. Bone acts as detoxifying agents storing heavy metals and other foreign elements which can be gradually excreted.

Scientists are just now discovering that other critical body controls originate with bones. "Jennifer Westendorf, an associate professor of orthopedic surgery at the Mayo Clinic in Rochester, Minn. "Now we can add that [the skeleton] affects energy metabolism as well," she says. "It's certainly an exciting breakthrough."

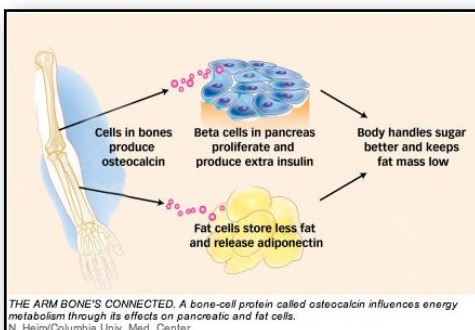
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News
August 09, 2007

Is Bone-Fat Chitchat the Key to Weight Control?

Bones secrete a hormone that affects sugar metabolism and body weight, offering hope for a novel treatment for type 2 diabetes
By Coco Ballantyne



References:

- http://www.kidshealth.org/kid/body/bones_noSW.html
- <http://www.courseweb.uottawa.ca/medicine-histology/English/Musculoskeletal/Default.htm>
- <http://en.wikipedia.org/wiki/Bone#Functions>
- <http://www.sciam.com/article.cfm?articleID=4BBDDD53-E7F2-99DF-37597F8E120F555D>
- <http://www.sciencenews.org/articles/20070811/fob1.asp>
- <http://www.answers.com/topic/osteoporosis?cat=health>

How best to purchase?

OsteoDenz is just one of an assortment of the finest consumables from Nikken. For the consumer there are really three viable ways to purchase as shown in the chart below. See inside photo of box on 1st page for item#'s and reference sheet link.

- The Preferred customer registers via the sponsoring consultants web site and gets a username/password and can order when they like using this info. with Autoship is the most economical.
- Preferred customer with Autoship (A.S.) means you give Nikken your credit card and have your order shipped on the same date each month. Changes to the order can be made up to 2 days before the ship date via the web login.
- Being a consultant means signing up as shown in the sidebar of page 2 and then one can build a network of customers under them achieving significant savings as they advance in pin rank (essentially get more customers)... not to mention the income potential shown in next section.



Cost Analysis for Nikken Consumables

Retail	Pref. cust.	Pref. w/A.S.	Consultant*	Senior*	Executive*	Bronze*	Silver* +
\$100	\$90	\$80	\$72	\$68	\$65	\$61	\$58

*Consultants on at least \$100 A.S.

Secondary Income Stream

Many want to supplement their monthly income with residual income - which continues on without your direct attention. OsteoDenz is a natural way to make this happen! Did I say earlier that word is the studies are showing OsteoDenz to be as much as 10x's more effective in restoring bone health than options available currently? 28 million people wanting OsteoDenz is how I think of it!!

Say you are a new consultant who gets 10 to 15 people benefiting from OsteoDenz and surely some of Nikken's other Nutritionals? Three of these want to get income like you and do the same (1st level) and they find 10-15. Three of those in turn want to do the same (2nd level). This progression will quickly advance you in rank to the Silver level where you'd earn the upper range shown in the table below in the paycheck column to the right.

Realize this exercise is just with consumables. Many such users are intrigued by the Wellness Home Concept and naturally progress to enjoying (purchasing) these bigger ticket items!

Maintenance for the body!

Do you hesitate putting fresh oil/filter in your car when needed? New tires, brakes, etc.? Not counting that new car so you don't have breakdowns...



Well our body is our one and only motive device in this lifetime- well worth keeping up!

	Your Group Volume (monthly autoship)								Total Volume	* Pay check
You	2000								2000	\$90-360
Frontline (1st Level)	2000		2000				2000		8000	\$360-1440
2nd Level	2000	2000	2000	2000	2000	2000	2000	2000	26000	\$1170-4680

*Monthly rebate range from Senior (5%) - Silver+ (20%) level, with preferred customers on autoship (using CV)

Connecting - Keep Up to Date on the latest News

Monday morning conference calls
from 6-6:30 am pacific time.
Call 212-990-8000, pin 2004#

Group emails at most a few times a
month- make sure your current email
is registered at Nikken and you have
allowed email from upline

www.livwell.net has loads of useful
info such as our travel schedule and
connector meetings around the
world! Plus archives of our monday
morning conference calls.

www.heartcenteredbusiness.net
teaches timeless foundational skills
for success and has online
promotional multimedia

Nikken Wellness Home

This newsletter has focus on the new
OsteoDenz but realize that this
phenomenal new product is just one of
the many items that make up the
Nikken Wellness Home!



Osteoporosis

Is a major public health threat for
28 million plus Americans- one out of
nine people in America!! It is
decalcification/thinning of bones that
results in premature bone breaks.

When we discuss OsteoDenz we
really discuss bone health and not
specific medical conditions. We have a
bone health supplement. This is
important element in keeping within the
government guidelines.

Returning Healthy Bone: within a
month we'll be seeing web information
showing the phenomenal results with
OsteoDenz regarding replenishing weak
bones. As much as 10x's more effective
than what is currently available (costs
are \$70-100 per month for one leading
treatment)

Prevention: Build strong bones!
Build as much bone mass as early in life
as possible, especially before the age of
35 (OsteoDenz). Get Calcium, exercise -
(see Nikken Cardiostrides!), no smoking,
no heavy alcohol.

Live Well, Inc.

BOB & TRISH SCHWENKLER
PO BOX 170322
BOISE, ID 83717

Addressee Name
4321 First Street
Anytown, State 54321