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# Live Well, Inc. *NewsWire*

News for Living Well



## All Signals are Go!

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All things are pointing toward growth! These well designed plans work together to build **your** group! Advance **your** rank! and Get you a trip to Japan!

### 1. Comp plan enhancements announced last April:

w **Leadership Performance Bonus** for Silvers & Golds is in effect as of Sept 1. My quick calculations suggest potential bonus between one to eight thousand bucks for qualifying Silvers and Golds for 3 mth period!

[http://office.5pillars.com/promo/04/september/pdf/p32\\_Aug\\_NFM\\_2004.pdf](http://office.5pillars.com/promo/04/september/pdf/p32_Aug_NFM_2004.pdf)

w **Sponsor bonus**- especially designed for brand new consultants- sponsor a new consultant and as they purchase products for their wellness home or new business sponsor earns 10% of the orders. August matching bonus extended thru September - See below!!

### 2. Timed Promotions:

w **Matching sponsor bonus** is designed to have your group take off! If you have two or more new consultants in September the sponsor bonus shown above will be doubled!

***This is significant!***

<http://office.5pillars.com/promo/04/september/doubleyourmoney.cfm>

w **Japan contest** more ways to win! Get partial trips on your way toward a full trip

<http://office.5pillars.com/promo/04/september/japancontest.cfm>

w **September Product specials** (buy one- get one free) designed to help bring your new consultants into Wellness consciousness

<http://office.5pillars.com/promo/04/september/salespromo.cfm>

w **Career/Demo Pack** combo promotion has been extended thru November '04. The perfect way to start your business! because rank volume (pv) is full while the combo price is discounted.

<http://office.5pillars.com/promo/04/september/demopak.cfm>

### 3. Current News (from myOffice newsfront)

w Who do you know that has time for 60+ minutes moderate exercise every day? Answer= Cardiostrides!

## Government fine-tunes food pyramid

By Robert Miller 2004-09-01 THE NEWS-TIMES

... Increase exercise. The report says adults need at least 30 minutes a day of moderate physical exercise to stay healthy, and at least 60 minutes a day to lose weight...

<http://office.5pillars.com/promo/june/walking/index.cfm>

w Who needs our new Calcium Plus? (and Cardiostrides too)

## Osteoporosis cases surge (while drug "treatments" abound)

The Associated Press Updated: 5:27 p.m. ET July 26, 2004

Getting calcium and vitamin D — either through diet or supplements — and exercising "are part of the package" for preventing osteoporosis, she said. "Those things are cheap and easy."

<http://www.msnbc.msn.com/id/5517977/>

w Who needs our weight control products and Cardiostrides?

## Obesity Surges Toward Top Cause of U.S. Death

poor diet and physical inactivity rank a very close second with 400,000 attributable deaths in 2000 (about 16.6% of all deaths). This is a 14% increase since 1990.

<http://office.5pillars.com/article/index.cfm>

## So what to do?

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Take advantage of this all to spread wellness and build your network! This month! We're here to help:

w For new consultants the 15 steps in Quick Start Guide that comes with \$49 sign up is an excellent start. If you have the old version, which doesn't come in the nice wellness home box, you should get updated (item 9000) or ask upline.

w Existing consultants familiar with these basics really need to absorb this new info, internalize it. Here are some things that may help:

- **Matching bonus for Sept-** I had a call from a Silver downline with new consultant that wanted a quilt. Call it a \$300 purchase. She knew she would normally earn 20% as the new person started their wellness home, or \$60. She didn't really comprehend what followed, (which by the way will pay out the **same to a brand new consultant** that sponsors a new person)- 10% matching or another \$30.

Now she's thinking of another who wants to be a consultant.. two new consultants kicks in the matching sponsor bonus, *another 10% for a total as a Silver of \$120 on a \$300 purchase.* Or if just a brand new person would earn \$60 with the same scenario.

- OK the second new person orders the same \$300 over that same month so total pay for the Silver is \$240 or for a brand new direct would be \$120
- Now take it a step further and you have two new people that want to buy career/demo's (see Timed Promo from pg. 1. and they become new seniors) - Sponsor, if Silver is looking at total pay of \$960, if brand new then half that PLUS two front level seniors for the trip to Silver (and Japan!)

**w Residual Income-** Now here is an interesting concept- these bonuses are designed to vitalize and grow your group *in proportion to the amount that they are used.* So use them and get your group to say 30 people that enjoy our nutritionals with autoship at \$100 a month. That by itself will give pay of \$240 to \$500 a month, depending on peoples levels. Now here is the real kicker- do you know how much \$ a person needs in the bank to create an equivalent residual



income of \$240-500 a month? How about \$96,000 for \$240 interest income and \$200,000 for the \$500 (these are at 3% interest). *How would you like to have \$200k in the bank generating income? Getting you ready for retirement.* This is indeed an interesting concept that has basis in reality- the reality of using the tools to get that group building! Now is the time!

- Listen to this real audio where Don Faillas explains how to use this concept and more.. Definitely worth the listen!

<http://real.playstream.com:8080/ramgen/swenk/faillas.rm>

if interested get his books and tapes at

<http://www.growinginnikken.com> His style isn't quite what

we like but he has some good information. If you don't have the real audio player needed get it here for free:

[http://www.realnworks.com/products/media\\_players.html](http://www.realnworks.com/products/media_players.html)

- Another excellent illustration that works along these lines is a nutritional presentation we got from Diamond Greg Rooney. <http://www.livwell.net/NewCharts.pdf> It has some terrific info on nutritionals and it works in the residual concept above. If you want this in editable format email me [bob@livwell.net](mailto:bob@livwell.net)

## How Does Fat Kill Thee? Many Ways

AP 02:11 PM May. 11, 2004

Research into the biology of fat is turning up some surprising new insights about how obesity kills.

The weight of the evidence: It's the toxic mischief of the flesh itself.

Experts have realized for decades that large people die young, and the explanation long seemed obvious. Carrying around all those extra pounds must put a deadly strain on the heart and other organs... (but the strain) is a minor hazard compared with the complex and insidious damage wrought by the oily, yellowish globs of fat that cover human bodies like never before.

A series of recent discoveries suggests that all fat-storage cells churn out a stew of hormones and other chemical messengers that fine-tune the body's energy balance. But when spewed in vast amounts by cells swollen to capacity with fat, they assault many organs in ways that are bad for health...

excerpted from [http://www.wired.com/news/medtech/0.1286.63425.00.html?tw=wn\\_tophead\\_12](http://www.wired.com/news/medtech/0.1286.63425.00.html?tw=wn_tophead_12)



## Healing with Light Moves Beyond Fiction

Fans of the Star Trek television shows can recall many stirring scenes of medical officers treating patients without drugs or surgery, using instead a device the size of a cell phone that sends out light rays to "miraculously" heal wounds and cure disease before their very eyes.

Now, the use of light emitting diodes (LED) in the practice of medicine has moved well beyond science fiction and into the real world. Soldiers injured by lasers in combat, astronauts in space and children in cancer wards are already benefiting from the healing properties of near-infrared light in ways that could only be imagined a few years ago. Several research projects at the Medical College of Wisconsin are at the center of LED treatment development and the application of new technology to a wide range of injury and illness... March 11, 2004 see here for full article <http://healthlink.mcw.edu/article/1031002355.html>