

Versatility

New Product Launch

The theme is Versatility... but what comes to mind is Kaizen- the Japanese way of continuous improvement... so what is the pre-scoop on the launch?

Well, after a week or so of pondering these products some amazing things come to mind- This truly is a powerful launch! I want to find out more about these products- touch and feel and use them and I want to get many guests to do the same!

- **Water Versatility-** From what I understand this new AquaPour it is functionally the same as the original but allows for usage with a hot/cold water dispenser- a terrific addition to the water line!
 - *Over the past week it seems all I see are water dispensers everywhere I go- doctor, dentist, real estate agent, friends house!!!* As they understand the AquaPour Deluxe I think they will all want one! Some will want to come to the launch and learn about it there.
 - So your dentist has a bottle dispenser- just to get the brain circulating here are preliminary numbers- dentist pays \$5-\$10 per 5 gallon bottle so say \$1per gallon...Hold the deliveries and get the AquaPour Deluxe which works out to approx 12cents/gallon... assume two gallons used each work day and 240 work days/year =
 - § First year savings of \$156 and \$455 ea yr after with AquaPour retail pricing- wholesale is 20% better!
 - § Household use- Average household 1250 gal/yr gives 2.6x the savings= \$406 first yr, \$1183 subsequent!
 - This all doesn't even factor in the inherent **advantages of PiMag Living water** over bottled water
- **Air Versatility-** Love my AirWellness Power 5! With all the news about air quality and how the "competitor" brand that holds 25% of the market is basically worthless, potentially dangerous (see detail on page 2) I love the airwellness even more! Soon I can take it wherever I go!
 - We combine the best of accepted methods of air filtration (forced circulation, hepa, charcoal) with the unique neg ions, non-ozone organic (spore) zapper, and aromatherapy!
- **Exercise Versatility-** So many have wanted black Cardio's now we got that and much more! Anyone who didn't want the classic cardio's will just love these! Flexible, multipurpose, get to a launch to experience them.



Recent Air related news: Do a google search for air filtration ozone... here are just a few of the volumes of news hitting the streets every day! *Wellness revolution!!*

Click the links to read one of the many recent news articles

<http://www.klastv.com/Global/story.asp?S=3196050>

Gary Waddell, Anchor
Consumer News: Ionizing Air Cleaner Alert
undefined NaN, NaN, NaN:NaN AM
 [Email to a Friend](#)  [Printer Friendly Version](#)

<http://www.thegreenguide.com/doc.mhtml?i=107&s=air>

Breathtaking: New Air Pollution Studies

by Francesca Lyman

You are what you eat, so they say. According to a number of new studies, however, you are also what you breathe—and even what your mother breathed. Recent

Not to mention our big cities... but think about when India or China open and have air wellness!

Posted on Thu, Apr. 14, 2005

In China, thousands riot over pollution

<http://www.voanews.com/english/2005-03-30-voa21.cfm>

Air Pollution Presents Health Challenge for China's Children

By Barbara Howard

Beijing

30 March 2005

Indoor Air Pollution Fighting a massive health threat in India

Posing a serious health threat to women and children in developing countries, indoor air pollution from solid fuels. India currently bears the largest number of indoor air pollution

<http://wbln1018.worldbank.org/sar/sa.nsf/0/a81e14fcb60e835f852569d7004e8c66?OpenDocument>